

## Mushroom Lady: Journey of a women entrepreneur

**Name:** Smt. Puspanjali Pradhan

**Age:** 31 Years

**Village:** Rampur, Block: Boudh

**Pin:** 762014

**Dist:** Boudh

**Mobile No:** 8984134685



**Background:** Smt. Puspanjali Pradhan, a 31 year women became a mushroom lady of Boudh district. Despite having an educational background of +3 Arts she started mushroom as an enterprise along with paddy cultivation from 7.0 acres of land. She also does paddy during rabi from 3.0 acres of land. Her husband is a carpenter. He made a thoughtful decision to support her wife for mushroom cultivation as an enterprise. She is the secretary of SHG (Maa Mangala) since 2018.

**Intervention of KVK:** She started the mushroom cultivation since last 5 years. She came in contact with Krishi Vigyan Kendra during the year 2023 in a training programme and shown her interest for mushroom to the scientist (Home Science) during her discussion and confaced the problem she faced for non-availability of quality substrate i.e. bundle straw due to farm mechanization. KVK Scientist intervened her regarding mushroom cultivation from crumpled straw by series of activity like on farm testing on production of mushroom cultivation from crumpled straw by various technology options and vocational training programmes, further augmenting her capabilities in field.

**Output:** During the initial years she commenced to venture two beds daily resulting in a net profit of Rs. 3600/- per month. Following a year of consistent technical guidance from KVK, the entrepreneur was motivated to elevate her business to a scale of 10 beds daily, operating 4 months a year. As a result of this strategic expansion, she now earns a monthly income of Rs. 18000/- for 4 months which is an additional income to her family. By this she is now interested to do mushroom round the year as a family business.

